

TAURANGA MOANA



BIOSECURITY CAPITAL



FUNDING PARTNERS

ABOUT US

Tauranga Moana Biosecurity Capital (TMBC) is an Incorporated Society with a mission to shift New Zealanders' perceptions of biosecurity, how it connects to our everyday lives, and how we can all get involved.

Our focus is on working in partnership with mana whenua, connecting our communities to the importance of biosecurity, and building collaboration across iwi, hapū, community organisations, industry, business, science and mātauranga Māori experts, central government and local government to achieve biosecurity excellence.



CARLTON BIDOIS, TMBC CO-CHAIR

"A biosecurity incursion has the potential to negatively transform the lives of future generations and the place we know as home."

"Biosecurity matters to anyone who enjoys harvesting kaimoana from the sea or interacting with our iconic mountains and native forests. It also matters to everyone earning a living and operating a business in the Western Bay of Plenty, where the economy is dependent on the natural environment"

GUIDING PRINCIPLES

Tika me te pono – honesty integrity

Whakamārarō te Kupu – walk the talk

Whanaungatanga – relationship through shared experiences and working together which provides people with a sense of belonging

Whai mana – recognition and resource

Kaitiakitanga – guardianship and protection – a way of managing the environment, based on the Māori world view

Whai māramatanga – grow knowledge.

WHAT WE DO

At TMBC, our mission is clear: to lead the way in biosecurity excellence.

We do this by connecting with communities of all ages, building strong relationships, and reaching new audiences to grow a culture of biosecurity awareness and action. Through strategic communication, engaging events and activations, we're committed to raising awareness, building capability, and nurturing future biosecurity leaders.

Events & Activations

TMBC delivers a diverse range of events throughout the year. From our Partners Forums and flagship symposium event to specialised training workshops, we bring biosecurity into day-to-day life through hands-on activations.

Learning & Development

We're growing the next generation of biosecurity leaders - the future kaitiaki of our rohe. Through school programmes like Tiakina Taiao, which brings together kura from across our region, and initiatives like The Great Tauranga Moana Biosecurity Hunt, we inspire lifelong guardianship of our environment. Biosecurity learning is a journey anyone can join at any stage of life, and our events, workshops and field trips ensure people of all ages can connect with our critical kaupapa.

Communication & Awareness

TMBC is a trusted voice for biosecurity in our region. We share timely updates, practical tools and biosecurity news through our newsletter The Channel, social media, blog, and member network. Built on a foundation of partnership, our communication platforms also spotlight the mahi of our collaborators and funders.



WHY GET INVOLVED

Biosecurity is essential to protecting our way of life. It safeguards the environment, our economy, and the industries that sustain our communities. Without strong biosecurity measures, our cherished recreational activities, such as hiking, fishing, and boating are at risk from invasive pests and diseases.

As kaitiaki (guardians), we all have a responsibility to protect Aotearoa's unique ecosystems for future generations. Biosecurity also underpins the success of vital industries, including ports, exports, horticulture, agriculture, forestry, fisheries, and tourism. A biosecurity breach can have devastating economic consequences, disrupting supply chains and threatening livelihoods.

By investing in biosecurity, we ensure economic sustainability, protect biodiversity, and uphold our role as guardians of the land and sea.

WHAT'S AT STAKE



MARINE SECURITY
INVASIVE PESTS
LIKE THE ASIAN
PADDLE CRAB,
MANTIS SHRIMP &
CAULERPA



NATIVE PATHOGENS:
MYRTLE RUST, KAURI
DIEBACK



**BROWN MARMORATED
STINK BUG** – REAL GDP
COULD FALL BY UP TO
\$3.6 BILLION BY 2038



PSA-V
\$1 BILLION
IN LOSSES



NZ'S LARGEST PORT
BILLION DOLLAR
INDUSTRIES (LOGS,
PRODUCE)

EMERGING RISKS
FRUIT FLY INCURSION,
FOOT AND MOUTH
DISEASE, AVIAN BIRD
FLU



**\$1.1 BILLION DOLLAR
TOURISM INDUSTRY**



OUR SUPPORTERS



Biosecurity New Zealand

Ministry for Primary Industries
Manatū Ahu Matua



**BAY OF PLENTY
REGIONAL COUNCIL
TOI MOANA**



**Western
Bay of Plenty
District Council**



Supported by
Tauranga City



**New Zealand
Avocado**



**Port of
Tauranga**



THE UNIVERSITY OF
WAIKATO
Te Whare Wānanga o Wāikato



**Bioeconomy
Science Institute**
Maiangi Taiao



**FOREST
OWNERS
ASSOCIATION**



**Priority One
Tauranga
Moana**

We extend our deepest gratitude to our funding partners, whose support allows us to bring biosecurity to life and drive meaningful action in the Bay of Plenty.

Our funding partners play a vital role in supporting our operations, member services, events, and programme activities.

Their contributions enable us to focus on our vision of leading and taking collaborative action towards biosecurity excellence. Together, we are building a future where our environment, economy, and communities are safeguarded from invasive threats.

**Ngā mihi nui ki a koutou katoa mō tō koutou
tautoko o tēnei mahi whakahirahira.
We thank you for your continued support.**



JOIN US – BECOME A FUNDER

We have a range of funding tiers - Platinum, Gold, Silver, and Bronze - allowing all contributors to play a role in strengthening biosecurity. Each tier provides an opportunity for organisations to support our mission in a way that aligns with their capacity and commitment. Every contribution makes a difference, helping to protect our environment, economy, and way of life.

We would love to have a conversation about how we can partner together in this space and make a lasting impact.

FUNDING TIERS

Platinum Partner

Our highest level of partnership, offering premium recognition, strategic involvement, and exclusive opportunities to influence biosecurity initiatives.

Gold Partner

A strong leadership role in biosecurity advocacy, with significant brand visibility and engagement opportunities.

Silver Partner

Supporting the cause with a meaningful contribution while gaining recognition and participation in key events.

Bronze Partner

An entry-level tier for organisations wanting to contribute to biosecurity efforts and be part of the TMBC network.



OUR PARTNERSHIP

By partnering with Tauranga Moana Biosecurity Capital, you gain access to a range of exclusive benefits tailored to your level of support. Each funding tier offers unique opportunities for involvement, recognition, and leadership in protecting our region’s biosecurity.

PLATINUM \$20,000+ CONTRIBUTION

- Representative on the leadership team
- Quarterly report & Logo on website
- Social Media individual post
- Logos on event slides where applicable,
- Mention by name at events where applicable
- Highly featured content in newsletters & featured speakers at key events
- Event pre symposium
- Proud funder collateral
- TMBC event and activation comms and offers - free of charge attendance
- The Channel Newsletter

GOLD \$10,000 – \$19,999 CONTRIBUTION

- Representative on the leadership team & Logo on website
- Logos on event slides where applicable
- Social Media individual post
- Mention by name at events where applicable
- Event pre symposium & Proud funder collateral
- TMBC event and activation comms and offers - free of charge attendance
- The Channel Newsletter

SILVER \$5,000 – \$9,999 CONTRIBUTION

- Representative on the leadership team
- Logo on website & Social Media group post
- Logos on event slides where applicable
- Event pre symposium & Proud funder collateral
- TMBC event and activation comms and offers - free of charge attendance
- The Channel Newsletter

BRONZE \$2,000 – \$4,999 CONTRIBUTION

- Logo on website & Social Media group post
- Logos on event slides where applicable
- Event pre symposium & Proud funder collateral
- TMBC event and activation comms and offers- free of charge attendance
- The Channel Newsletter

Your support helps us drive impactful biosecurity initiatives, strengthen industry collaboration, and protect the Bay of Plenty for future generations.



Join the TMBC family as a funder, and together, we can lead the way in biosecurity excellence.

tmbiosecurity.co.nz
(+64) 021 2029 140

commsmanager@tmbiosecurity.co.nz

